

Finnbarents

Your Expert in the North



Once Upon a Time...

The University of Lapland (UoL) and the Rovaniemi University of Applied Sciences (RAMK) decided to join the efforts in Barents and project expertise into one unit: FINNBARENTS.

Finnbarents' key activities are:

- ▶ Act as an innovative pioneer in the development of cooperation between UoL, RAMK and the regional actors;
- ▶ Be an engine of regional development in an international operating environment ; emphasise the strengths of the region;
- ▶ Support UoL and RAMK in their key areas of expertise.



Operational process of Finnbarents



- ▶ Serving the owners with Barents knowledge and project management
- ▶ Implementing through these knowledge basis the regional development strategy of the owners.
- ▶ Applying the same knowledge for other regional actors.

A pioneer in the Barents

Cooperation between business and education

- ▶ Triple-helix model for innovation and regional development
- ▶ Training and services for enterprises in business and safety management.

Cross-border cooperation with Russia

- ▶ Finnish-Russian Partnership building
- ▶ Strengthening the ties with regional actors in the Barents Region

Fostering International Cooperation

- ▶ Understanding the symbioses of funding, projects and regional development
- ▶ Relying on an ever expanding network of partners
- ▶ International knowledge cooperation for expert services and training
- ▶ Participation in EU events, publications and other European wide promotion.

Experts and Managers

The combination of management skills and expert knowledge.

- ▶ The entire team has had project management education and experience.
- ▶ Each team-member has his or her specific field of expertise:
 - Tourism
 - Safety management
 - Business development
 - Innovations and regional development
 - Russian relations
 - Project management
 - Change management

Training Services

Trainings to get your project knowledge up-to-date:

- ▶ *Principles and Processes*

Knowledge about how to write and manage a successful project application.

- ▶ *Planning and Management*

Overview of the life cycle of a project and tools to logically plan, implement and evaluate international projects.

- ▶ *Interpersonal Skills*

These skills allow a project manager to communicate effectively with the partners and stakeholders.

Barents Expertise Services

Everything you need to be successful in the Barents Region.

- ▶ *Networking* – associations, companies, business sector, governmental organisations, municipalities, development agencies and educational institutions.
- ▶ *Expert knowledge* – in the spheres of Business development, safety and security, tourism, SME support, forestry, education...
- ▶ *Territorial Development* – knowledge of the international financing institutions and development funds, which can support regional actors in establishing their activities in the Barents Region.

Project Management Services

10 years of experience in regional development projects have enabled us to give project management support:

- ▶ Sparring workshops – applying the participatory approach in project planning and getting together the stakeholders around the planning table.
- ▶ Financial management assistance – a helping hand to sort out your financial management and documents for interim and final reporting.

Contact

- ▶ FINNBARENTS
- ▶ Jokiväylä 11C
- ▶ 96300 Rovaniemi
- ▶ Finland
- ▶ e-mail: kristiina.jokelainen@ramk.fi
- ▶ www.finnbarents.fi

