

Success from innovations

Joensuu Science Park Ltd.

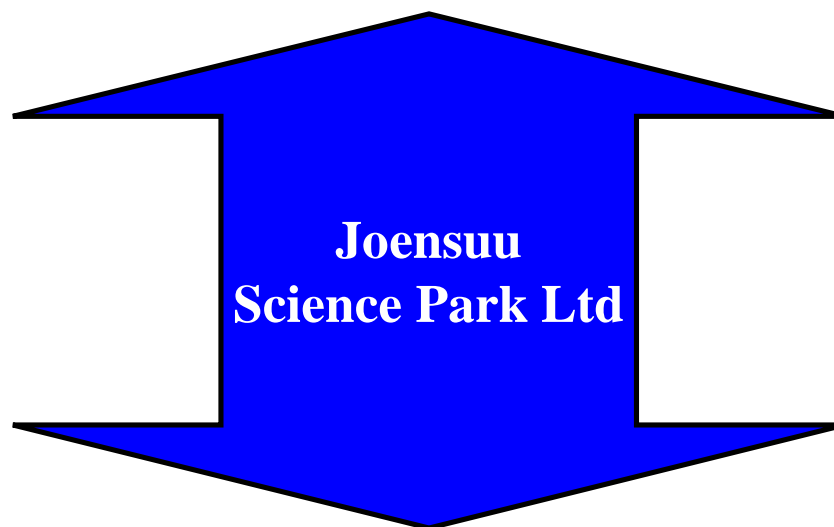


Expert Services of Joensuu Science Park Ltd.

- Joensuu Science Park Expert Services offer versatile and all-encompassing support to companies, helping them to grow, develop and innovate.
- The services are based on the competence of experts in a variety of fields and the know-how of a wide co-operative network.

EXTERNAL INTERFACES

Knowledge intensive growth oriented enterprises



**Other interest
groups**

**Research, education and training organisations,
and expert organisations**

EXPERT SERVICES FOR BUSINESS DEVELOPMENT

**Full service package for facilitating growth and development
of SMEs and innovations!**

- Strategy-based Business Development Services
- Product and Production Development Services
- Training Services
- ICT Development Services
- Business Incubator Services
- Expert Services supporting innovation

Strategy-based Business Development Services

- Joensuu Science Park supports companies in planning, developing, executing and monitoring strategy-based development programmes.
- Comprehensive assistance is available from funding applications through to project preparation, execution and the search for outside experts.
- Applicable development projects can include focus on products, services, operational processes or internationalisation.

Support for product and production development

- Joensuu Science Park's product and production development services help businesses to boost their operations and commercialise their product ideas.
- Consultancy and transfer of novel technologies, methodologies and business concepts aim to increase the productivity and profitability of our clients, and to find new business opportunities to expand their markets.
- Our international network is focused in Europe and Russia.
- The services are aimed especially at manufacturing companies operating in the wood, plastic or metal product

Training for improved professional skills

- Joensuu Science Park offers training services aimed at developing the professional skills of personnel in all business areas.
- Our training offering covers leadership, sales, production, internationalisation, and financial and HR management.
- Tailored training can be organised for a single company or for several companies jointly.

Information on ICT opportunities

- Development services for e-business help companies utilise the opportunities provided by information technology in their business.
- Practical training is organised both for individual companies and several companies jointly.
- The growth of ICT companies is supported through training, development and co-operation projects.

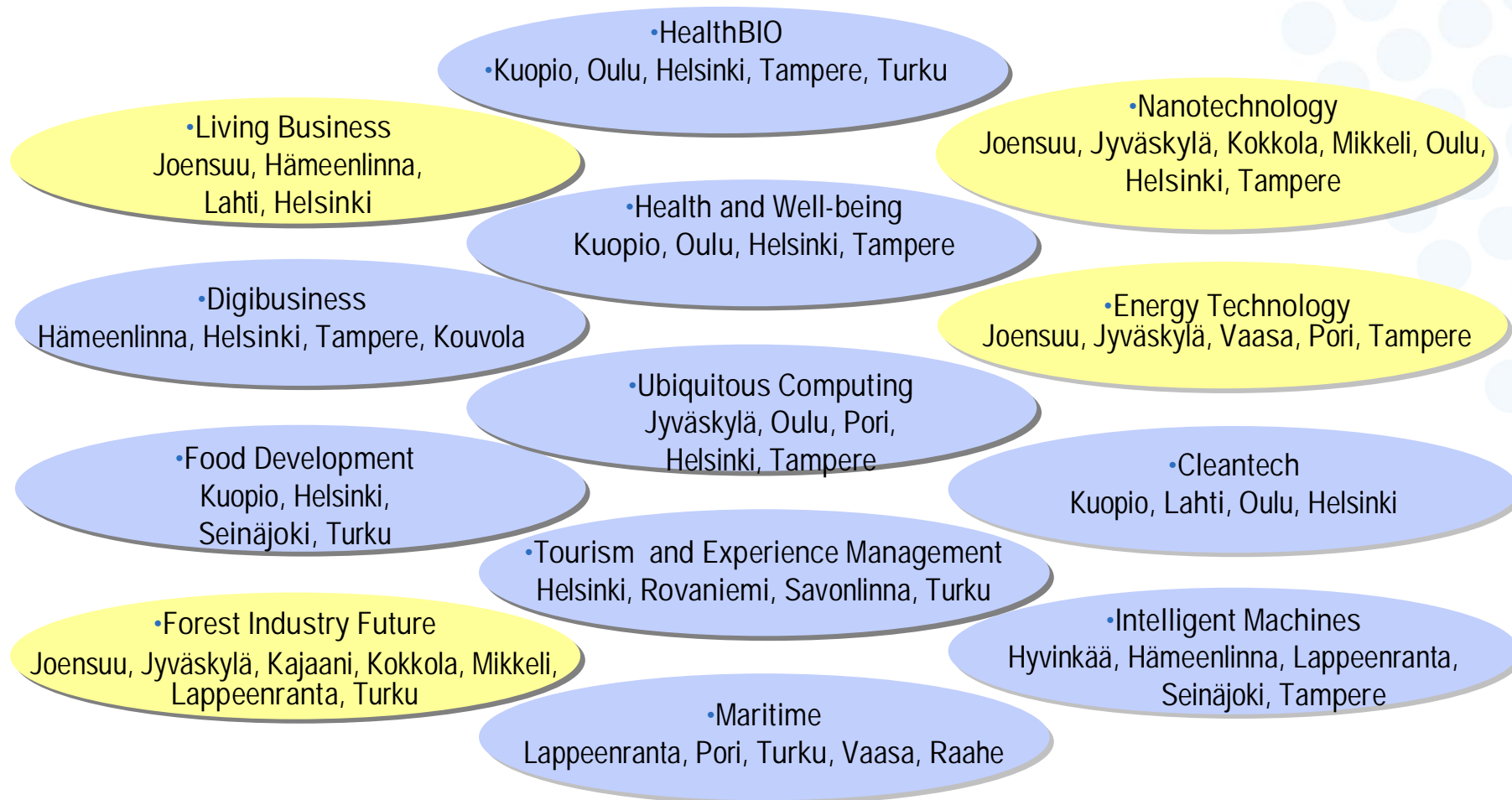
Help in starting a business

- Joensuu Science Park's Business Incubator Centre offers new entrepreneurs professional help for business idea development and commercialisation.
- Long-term development support aims to increase the entrepreneur's own competencies in different phases of business operations.
- Business incubator services are targeted at students, graduate students and researchers from universities and polytechnics, as well as entrepreneurs planning to start up a technology or competence-based company.

World-class know-how to support innovation

- Joensuu Science Park Ltd. manages the operations of the North Karelia Centre of Expertise.
- The Science Park bridges the gaps between competence-intensive growth companies, research and educational organisations, and other interest groups.
- Our goal is to promote the commercialisation and utilisation of research and new information in the business operations of companies.
- The Expert Services of Joensuu Science Park Ltd. bring their own expertise as well as that of a wide national and international partnership network for the benefit of companies and other partners.

13 NATIONAL CLUSTERS – FOUR IN NORTH KARELIA



Centre of Expertise Programme - OSKE

CONTACT THE BEST EXPERTISE AVAILABLE

- **OSKE offers companies an access to national and international networks of expertise**
 - Researchers, consultants, enterprises...
 - Science and Technology Parks as regional hubs
- **Cluster-based program aims to boost the use of research, state-of-art technology and novel business models in product and business development**
 - Public-private partnership
- **OSKE's key issue in 2009-13: internationalization**
 - Both companies and research organizations

North Karelia Centre of Expertise

Nanotechnology

Photonics

Material and precision technologies

Forest Industry Future

Availability of wood supply resources and forest management

Methods, logistics and business models of wood procurement

Natural fibre composites

Living Business, Building Concepts

Concepts for regional building

Energy-efficient and environmentally friendly building and living

User-oriented living solutions and services supporting living

Utilising new novel stone, lock locking and security products as well as composite materials in construction

Energy Technology

Procurement and logistics of wood energy

Production of biofuels: woodchips, pellets, firewood, FT diesel

Entrepreneurship and business models in wood energy business

Energy systems and efficiency in housing

At Your service!

OSKE SERVICES

- Expert services: sparring, coaching, negotiations...
- Project preparation, seed funding of projects
 - Networking, partner search
 - Screening of funding opportunities
- Marketing of regional expertise AND constructing a knowledge-based future profile for the region
- Internationalization services
- Providing links to universities and research institutes

Measuring of results:

- Development of turnover, export and jobs in companies
- Generated project funding: more joint OSKE projects and international projects
 - New innovations

Contacts

Nanotechnology



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